

SUSTAINABLE CONNECTIONS' FOOD & FARMING PROGRAM

2020 CALENDAR

EVENTS	OPPORTUNITIES
JANUARY	<ul style="list-style-type: none"> 1/17 Early bird registration ends for Farm-to-Table Trade Meeting 1/17 Listings for Wholesale Directory, Farm Share List, Food & Farm Finder and Tourism Map DUE 1/31 deadline to fill out Food & Farming Member Survey
FEBRUARY 2/25 Farm-to-Table Trade Meeting at Bellingham Technical College	
MARCH 3/24 Chefs Collective Breakfast 3/28 – Farm Share Fair @ Boundary Bay	<ul style="list-style-type: none"> For farmers offering CSA: be featured at Farm Share Fair & Farm Share Member Lunch
APRIL 4/2 Farm Share Member Lunch 4/4 Eat Local First Food & Farm Finder launch	
MAY 5/6 Farmer Chef Mixer 5/16 Cascade Cuts Plant Sale 5/21 Farm Party	<ul style="list-style-type: none"> 5/15 Deadline for signing up for Eat Local Month and Farm Tour participation Place an Ad in the Eat Local Month guide: 45,000 copies and affordable! Update your Food Atlas listing
JUNE	
JULY 7/20 Chef Farm Tour	<ul style="list-style-type: none"> 7/10 Register for Chef Farm Tour
AUGUST 8/22 Chefs Collective Breakfast	
SEPTEMBER <u>September Eat Local Month</u> 9/12-13 Whatcom County Farm Tour	<ul style="list-style-type: none"> 9/1 2021 Food To Bank On applications available
OCTOBER 10/3-4 Cloud Mountain Fall Fruit Festival	<ul style="list-style-type: none"> 10/16 2021 Food to Bank On applications due
NOVEMBER 11/4 Farmer Chef Mixer	
DECEMBER 12/10 Farmer Party to celebrate Food to Bank On	

EVENT & OPPORTUNITY DETAILS

CHEF FARM TOUR We load up a bunch of grocery buyers and chefs in a van for a tour of the hottest new farms and local products. An event we look forward to every year!

CSA/FARM SHARE PROMOTIONS Sustainable Connections helps promote CSA farms through producing the annual CSA list, and promoting the CSA model to the public and businesses. The Meet your Farmer CSA Fair is an opportunity to connect with consumers, and the Farm Share Member Lunch to connect with businesses.

EAT LOCAL FIRST FOOD ATLAS A new online interactive map, helping our community find local food & farms at their fingertips, AND connecting local food & farm businesses to key resources (like access to capital, farm inputs, commercial kitchens) and each other.

EAT LOCAL MONTH In September we celebrate Eat Local Month, featuring restaurants, markets, farms and food businesses throughout the month. Get involved by hosting a featured event we can promote, or by offering a special throughout the month.

FARMER CHEF MIXERS Facilitated networking, aimed at making more producer/wholesale relationships. Good food and valuable connections.

FOOD & FARM FINDER A well-used annually printed guide for all things local food: farms, markets, restaurants, locally made products, and more. Listing and ad opportunities for great rates, 25,000 copies printed and distributed each year – our most popular publication!

FARM-TO-TABLE TRADE MEETING Our annual one-day conference and connection event bringing together around 200 food and farming businesses of all kinds for a day of networking and education. Find local products, new markets, get inspired and grow your business!

TOURISM MAP A guide focused on drawing regional visitors from the Seattle area to lower B.C. to discover culinary and agritourism experiences and businesses in Bellingham and Whatcom County, 20,000 copies printed and distributed in high traffic areas in 8 counties.

WHATCOM COUNTY FARM TOUR This annual, free, self-guided tour educates our community by creating opportunity to experience and learn more about where their food comes from. 2020 will be our 4th year offering a 2-day tour in partnership with Whatcom Family Farmers and Dairy Farmers of WA.

WHOLESALE PRODUCT DIRECTORY The chef and wholesale buyer's guide to local farm grown and artisan made products from Whatcom & Skagit Counties. Find a list of products by farm or business, a seasonality calendar and contact information. Updated each winter and presented at the Farm-to-Table Trade Meeting.